


PropTech South Sponsor/Exhibitor

Join us as a sponsor for the highly anticipated PropTech South Real Estate Conference, presented by Triangle MLS (TMLS). This premier event, taking place on September 21, 2023, brings together industry leaders, real estate professionals, and technology innovators from the triangle region to explore the latest advancements in real estate technology. By aligning your brand with our conference, you'll gain unparalleled exposure and engagement with TMLS membership and conference attendees. Our sponsorship package offers extensive benefits to enhance your brand's visibility throughout the event and beyond.

WHY SPONSOR PROPTech SOUTH?

A decorative graphic on the left side of the page consisting of several overlapping triangles in shades of purple, blue, and teal. The triangles are arranged in a way that creates a sense of depth and movement, with some triangles appearing to be in front of others.

TARGETED BRAND EXPOSURE: As a sponsor, your company will receive extensive brand exposure to the esteemed members of Triangle MLS through our pre-conference marketing initiatives. Your brand will be prominently featured on our conference website, email campaigns, social media channels, and other promotional materials, allowing you to showcase your products and services to a highly targeted audience.

NETWORKING OPPORTUNITIES: The conference will attract a diverse group of real estate professionals, industry influencers, and technology enthusiasts. As a sponsor, you will have the exclusive opportunity to connect with potential clients, partners, and decision-makers in the field, fostering valuable relationships that can drive business growth.

THOUGHT LEADERSHIP POSITIONING: By sponsoring the PropTech South Real Estate Conference, you demonstrate your organization's commitment to innovation and thought leadership within the real estate and technology sectors. Showcase your expertise by participating in panel discussions, presenting a breakout session, or sharing insights through thought-provoking content during the event.

INCREASED VISIBILITY ON CONFERENCE DAY: On the day of the conference, your sponsorship will be prominently displayed through various channels, including event signage, digital displays, and recognition from the stage. Maximize your visibility and leave a lasting impression on the attendees.

SPONSOR/EXHIBIT PACKAGE

The PropTech South Package includes the following benefits:

- **Logo Placement:** Your company logo will be prominently displayed on the conference website, marketing materials, and event signage.
- **Pre-Conference Promotion:** Your brand will be featured in our email newsletters, social media campaigns, and press releases leading up to the event, reaching a broad audience of real estate professionals and technology enthusiasts.
- **Exhibit Opportunity:** Showcase your products and services with a dedicated table allowing you to engage directly with conference attendees and generate leads.
- **Call to Action from the Stage:** a 30 second CTA will be said by the moderator from the stage
- **Post-Conference Promotion:** Maintain visibility even after the event through inclusion in post-conference communications, recap articles, and social media mentions.

Investment: \$2,500

Join us as a Sponsor/Exhibitor @ PropTech South and leverage this unique opportunity to reach the influential members of Triangle MLS and the broader real estate community.

For more information, please contact:

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To make your payment, visit

pts-sponsor.eventbrite.com

