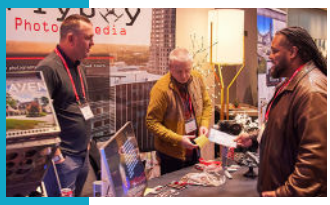


PropTech SOUTH
POWERED BY DOORIFY MLS

What is PropTech South?



PropTech South is the premier annual conference connecting the nation's most forward-thinking real estate professionals with the innovative technology that is reshaping the industry. This is not just a networking event; this is the deal flow generator for key stakeholders across the entire U.S. real estate landscape – from institutional investors and major developers to high-volume brokerage owners and venture capital firms.



This is where actionable insights meet investment opportunities. PropTech South provides a vital forum for exploring emerging development strategies, achieving operational excellence through technology adoption, and forging the partnerships necessary to lead the market. If you need to position your brand as a foundational piece of the industry's future, your presence here is non-negotiable.



The 2026 Experience: Key Event Highlights

PropTech South delivers a full day of high-impact programming designed to maximize learning, engagement, and direct access to decision-makers:



EXECUTIVE VISION: Strategic remarks from our Executive Director, Matt Fowler, setting the industry agenda and framing the investment landscape for the coming year.

INNOVATION SHOWCASE: A dedicated Learning Center featuring live demonstrations and deep-dive sessions with the leaders of emerging real estate technology and development.



MAIN STAGE THOUGHT LEADERSHIP: Keynote speakers and panels featuring the most influential investors, CEOs, and educators driving change in the national real estate market.

CURATED CONNECTIONS: A full day engineered for purposeful networking, ensuring you connect with the top real estate leaders and high-value decision-makers relevant to your business goals.



THE BROKER EVENING CELEBRATION: An extravagant, exclusive evening reception designed for high-level social engagement, relationship building, and celebrating industry success.

Secure your sponsorship today to influence the professionals and enterprises shaping the future of property.

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SPONSOR PACKAGES





$8,000 (Stripe Link)

- Includes pre-promotion, including social media mentions on the Doorify MLS social pages
- Podcast episode with Doorify with assets for marketing on your social
- Call to action from stage
- 5 minutes on stage
- Premier logo placement on PropTech South website
- Demo or Marketing booth at PropTech South

$5,000 (Stripe Link)

***Please Note:** this sponsorship is only for vendors who would like to set up a demo booth for subscribers to get hands-on demonstration of your product*

- Pre-promotion, including social media, mentions on Doorify MLS pages
- Demo Booth at PropTech South
- Podcast episode with Doorify with assets for marketing on your social media
- Logo placement around the venue

$3,000 (Stripe Link)

- Pre-promotion, including social media, mentions on Doorify MLS pages
- Marketing booth at PropTech South

FOR MORE INFORMATION

Please contact Andrea Presnal at Doorify MLS: andreap@doorifymls.com

Payment can be made digitally through our Stripe account HERE.

Or if you would prefer to pay by check, please mail to:

Doorify MLS
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